

## Message Text

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ACTION CU-06

INFO OCT-01 ARA-14 ISO-00 USIA-15 /036 W  
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R 221940Z DEC 77  
FM AMEMBASSY BRASILIA  
TO SECSTATE WASHDC 5320

UNCLAS SECTION 1 OF 2 BRASILIA 10483

E.O. 11652: N/A  
TAGS: OEXC, SEDU, BR  
SUBJECT: PROPOSAL FOR SPECIAL SYMPOSIUM SPONSORED BY BINATIONAL  
COMMISSION

1. SUMMARY: POST AND BINATIONAL COMMISSION PLAN TO SPONSOR SYMPOSIUM IN BRASILIA ON CREATION AND STRENGTHENING LINKAGES BETWEEN U.S. AND BRAZILIAN UNIVERSITIES. WOULD DEFINITELY DESIRE PARTICIPATION OF REPRESENTATIVES OF COUNCIL FOR INTERNATIONAL COOPERATION IN HIGHER EDUCATION AND PERHAPS OTHER HIGHER EDUCATION ASSOCIATIONS. REQUEST DEPARTMENT'S REACTIONS BY EARLY JANUARY.

2. POST HAS RECENTLY INITIATED SURVEY AMONG THE MOST PROMINENT 30 FEDERAL, STATE AND PRIVATE BRAZILIAN UNIVERSITIES TO ASCERTAIN TYPES OF RELATIONSHIPS MAINTAINED, IF ANY, WITH AMERICAN UNIVERSITIES SUCH AS DIRECT EXCHANGES OF PROFESSORS, STUDENTS, ETC. PURPOSE IS TO ENABLE FULBRIGHT COMMISSION AND POST TO PLAN SUPPORT TO EDUCATIONAL EXCHANGE AND INSTITUTIONAL DEVELOPMENT MORE RATIONALLY AND TO ENCOURAGE CONTINUATION OF MOST MUTUALLY PRODUCTIVE PROJECTS INITIATED UNDER USAID.

3. USAID PROJECTS STIMULATED MANY U.S./BRAZILIAN UNIVERSITY LINKAGES WHICH UNDOUBTEDLY STILL CONTINUE IN SOME FORM. OTHER TIES HAVE BEEN ESTABLISHED UNDER PARTNERS OF THE AMERICAS INITIATIVES, SUCH AS  
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UNIVERSITY OF GEORGIA-FEDERAL UNIVERSITY OF PERNAMBUCO ACTIVITIES AND DISCUSSIONS BETWEEN INDIANA STATE UNIVERSITY AND FEDERAL UNIVERSITY OF RIO GRANDE DO SUL AND UNIVERSITY OF MISSOURI/ROLLA UNIVERSITY OF PARA PROJECTS. OTHER PROGRAMS EXIST THROUGH BRAZILIAN OR AMERICAN INITIATIVES SUCH AS NEW YORK UNIVERSITY-CATHOLIC UNIVERSITY OF RIO DE JANEIRO PROGRAM IN

BUSINESS ADMINISTRATION AND EXCHANGE OF PROFESSORS IN SOCIAL SCIENCES BETWEEN UNIVERSITY OF FLORIDA AND UNIVERSITY OF BRASILIA. FINALLY, THE FOREIGN ASSISTANCE INITIATIVE UNDER TITLE XII, INTERNATIONAL RESEARCH AND DEVELOPMENT, HAS STIMULATED GREAT INTEREST ON THE PART OF THE MINISTRY OF EDUCATION, UNIVERSITY AGRICULTURAL FACULTIES AND RESEARCH ORGANIZATIONS IN THE POTENTIAL FOR COLLABORATION WITH U.S. UNIVERSITIES, PARTICULARLY THOSE WITH LONG ASSOCIATION WITH BRAZILIAN AGRICULTURAL SECTOR SUCH AS PURDUE UNIVERSITY, WISCONSIN, OHIO STATE, MICHIGAN STATE, ARIZONA, AUBURN, CORNELL AND NORTH CAROLINA STATE.

4. ENROLLMENT IN BRAZILIAN INSTITUTIONS OF HIGHER LEARNING INCREASED FROM 93 THOUSAND IN 1963 TO ALMOST 2 MILLION IN 1976; IN 1976 THERE WERE 904 SEPARATE INSTITUTIONS OF HIGHER LEARNING, THE MAJORITY OF THEM SMALL "ISOLATED" ENTITIES WITH ONE TO THREE DEPARTMENTS OR SCHOOLS; FROM 1966 THROUGH 1975, GRADUATE DEGREE PROGRAMS GREW FROM 26 TO 490 FOR THE MASTERS AND FROM 10 TO 183 FOR DOCTORATE.

5. IN VIEW OF THE QUANTUM EXPANSION IN BRAZILIAN HIGHER EDUCATION, THE IMPRESSIVE INVESTMENT OF THE GOB IN GRADUATE EDUCATION AND THE RECENT EMPHASIS ON UPGRADING THE QUALITY OF UNIVERSITY TEACHING,  
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POST AND COMMISSION BELIEVE THAT DIRECT LINKAGES BETWEEN U.S./BRAZILIAN UNIVERSITIES OFFER ENORMOUS POTENTIAL FOR MUTUALLY BENEFICIAL PROJECTS IF RATIONALLY PLANNED AND COORDINATED. THEREFORE, POST AND COMMISSION RECOMMEND DEPARTMENT'S SUPPORT TO SPONSORSHIP OF SYMPOSIUM UNDER AUSPICES OF BINA-TIONAL COMMISSION TO BE HELD IN BRASILIA IN SECOND OR THIRD WEEK OF MAY 1978.

6. HAVE DISCUSSED PROPOSAL INFORMALLY WITH CAPES AND DEPARTMENT OF UNIVERSITY AFFAIRS OF MINISTRY OF EDUCATION AND CULTURE AND COULD OBTAIN THEIR SUPPORT AND PARTICIPATION AS WELL AS PARTICIPATION BY REPRESENTATIVES FROM MAJOR UNIVERSITIES IN BRAZIL(PERHAPS 15 TO 20 INSTITUTIONS). RECTOR OF UNIVERSITY OF BRASILIAN HAS OFFERED TRANSPORTATION AND LOGISTICAL SUPPORT.

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ACTION CU-06

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R 221940Z DEC 77  
FM AMEMBASSY BRASILIA  
TO SECSTATE WASHDC 5321

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7. AN ESSENTIAL ELEMENT WOULD BE PARTICIPATION OF NEWLY FORMED COUNCIL FOR INTERNATIONAL COOPERATION IN HIGHER EDUCATION IN WASHINGTON UNDER FRED HARVEY HARRINGTON. REPRESENTATIVES OF THE COUNCIL, ROSE HAYDEN AND RALPH SMUCKLER, VISITED BRAZIL THIS YEAR IN COURSE OF PREPARING RECOMMENDATIONS ON U.S. UNIVERSITY LINKAGES ABROAD. THE COUNCIL'S ASSISTANCE AND ADVICE IN ORGANIZING THE SYMPOSIUM WOULD BE MOST DESIRABLE.

8. WOULD ENVISAGE A MEETING OF TWO TO THREE DAYS IN BRASILIA, FOLLOWED BY CONSULTATIONS BY U.S. PARTICIPANTS (PERHAPS FROM SOME OF THE MAJOR HIGHER EDUCATION ASSOCIATIONS) WITH GOB AND UNIVERSITY OFFICIALS AND POSSIBLE VISITS TO BRAZILIAN UNIVERSITIES.

9. ALTHOUGH DETAILS OF AGENDA WOULD DEPEND GREATLY ON INFORMATION DEVELOPED ABOUT EXISTING LINKAGES AND PRIORITIES BY FIELDS, WOULD HOPE THAT THE COUNCIL ON INTERNATIONAL COOPERATION WOULD HAVE PROGRESSED SUFFICIENTLY IN ITS PLANS AND PROGRAMS TO PROVIDE USEFUL GUIDANCE TO PARTICIPANTS ON ESTABLISHING INTER-UNIVERSITY PROJECTS.

10. POST VIEWS THE ADVANTAGES AND BENEFITS OF SUCH A SYMPOSIUM AS IN THE LONG RUN PROVIDING  
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A CATALYST FOR CLOSER INTERNATIONAL COOPERATION BETWEEN THE TWO COUNTRIES AND IN THE SHORT RUN ENHANCING THE PRESTIGE OF THE FULBRIGHT COMMISSION AND ENABLING IT TO PLAN MORE RATIONAL USE OF ITS

SCARCE RESOURCES.

11. FUNDING: UNABLE TO ESTIMATE TOTAL COST OF SUCH A SYMPOSIUM. WOULD DEPEND ON INTEREST GENERATED AMONG U.S. ORGANIZATIONS AND INSTITUTIONS AND THOSE IN BRAZIL. BELIEVE BRAZILIAN OFFICIAL AGENCIES AND UNIVERSITIES WOULD FUND ALL COSTS FOR THEIR ATTENDANCE. AT MINIMUM, WOULD EXPECT NEED FOR THREE TO FOUR AMSPECS GRANTS FOR PARTICIPATION BY SPECIALISTS FROM THE COUNCIL FOR INTERNATIONAL COOPERATION IN HIGHER EDUCATION AND PERHAPS FROM ALLIED HIGHER EDUCATION ASSOCIATIONS. FULBRIGHT COMMISSION COULDS NOT OF COURSE FUND ANY COSTS AND THUS WOULD DEPEND ON DEPARTMENT'S SUPPORT THROUGH REGIONAL FUNDING. PERHAPS U.S. SPECIALISTS COULD VISIT OTHER COUNTRIES FOR MEETINGS ON LINKAGES.

12. WOULD APPRECIATE PRELIMINARY REACTIONS OF DEPARTMENT BY EARLY JANUARY IN ORDER DISCUSS PROPOSAL AT MEETING OF FULBRIGHT COMMISSION JANUARY 11.  
JOHNSON

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